



Macnica_ATD_acquisition_release 16July2019

Press release for immediate release

Macnica completed acquisition of ATD Electronique in France

July 16th, 2019, Paris, France: Macnica Inc., a leading value-added distributor and IP developer headquartered in Yokohama, Japan announced it has just completed 100% acquisition of ATD Electronique based in Chatou, France who specializes in electronic component distribution, especially of image sensors, optics and image processing integrated circuits and also in multimedia equipment with its IT department. ATD has been servicing electronic system manufacturers across Europe since its inception in 1990, representing major suppliers such as Sony, ams, Lynred, Corning/Varioptic and etc. Its business has grown significantly in machine vision applications, particularly in the fields of production line inspection systems, robotics, scientific research equipment and security surveillance systems, of which European system developers have been leading the global market in technological advancement.

The founder and president of ATD, Antoine Hide, will continue in its top management position even after this transfer of ownership to Macnica. Mr. Hide said that joining the Macnica group will enable ATD to enhance its system level design support for imaging applications by offering additional advanced technology such as peripheral hardware and intellectual property developed and owned by Macnica along with image sensors and relevant IC's to support machine vision and video over IP for broadcast applications. 'We are very pleased to have ATD in our group to extend our geographical coverage and customer base in Europe' said Kazumasa Hara, President and Co-CEO of Macnica. 'ATD's focus on technical support for semiconductor products, especially for imaging applications fits perfectly into our business strategy and will directly contribute to improved productivity at our customers through the proliferation of camera based digital transformation of factory floors' added Mr. Hara.

ATD and Macnica will actively demonstrate ATD's product portfolio in conjunction with Macnica's supporting imaging IP by joining upcoming trade shows by IBC in Amsterdam and Measurement World in Paris in September.



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About Macnica:

Since its establishment in 1972, Macnica Inc. has specialized in the supply of wide a variety of high-value-added electronic parts and network equipment, particularly semiconductors, to the electronics, information and communications industries. The company is justly known as a leader in the high-technology fields in which they operate. In recent years, Macnica has expanded its line-up to provide in-depth technical support to customers in addition to the supply of electronic components and information systems. Its customers include world's leading electrical and electronic products manufacturers. The company has its headquarters in Yokohama, and its subsidiaries are located 80 cities in 23 countries including the Japan, USA, Canada, Brazil, England, Germany, Italy, Spain, France, Israel, Hong Kong, Taiwan, Korea, China, Singapore, Thailand, India, Malaysia, Viet Nam, Myanmar, Philippines, Indonesia, Russia.

For more information, visit <http://www.macnica.co.jp/en/>

About ATD Electronique:

Founded in 1990, ATD Electronique, offers innovative components dedicated to imaging applications for the European market. Its product portfolio includes image sensors (CCD, CMOS, InGaAs, Thermal etc.), optics, interface circuits, IPs, imaging processors, cables and OLED micro displays. It also covers development tools and design services enabling fast and efficient realization of new high-performance camera systems for markets such as machine vision, medical, life sciences, surveillance, automotive....

For more information, visit <http://www.atdelectronique.com>

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